

7 Step Plan to Greater Generosity with this 40 Day Booklet

Increase Giving 10-50% for annual giving or building projects

1. GAIN APPROVAL FROM YOUR LEADERS Share copies of this flyer or sample pages of this booklet with key leaders and receive their approval to move ahead. Go to www.generouslife.info to print out or email information about this book (including sample pages or an electronic preview version of the entire booklet).

2. CHOOSE YOUR START DATE Determine your 40 Day start day/date. Look at your calendar and determine the best time frame for this generosity emphasis. Also decide if you want to include financial commitment cards or pledge cards as part of this drive (sample cards are available at www.generouslife.info). Ask any small groups, Bible studies, or classes to use the discussion questions in this booklet for their weekly lesson. Give out or email samples of the booklet and discussion questions to these leaders.

3. DECIDE ON THE # OF BOOKLETS NEEDED Analyze your active mailing list. Order one copy for every active household - - plus order 20-25% more booklets to have available on-site for people that aren't currently on your mailing list or for spouses or teens that want their own copy to read.

4. PLACE YOUR ORDER If you are ordering 25 or more booklets on your credit card you will initially only be charged for your shipping costs. The cost of the booklets (if requested) will not be charged for another 90 days because we believe that within 90 days you will surpass in increased giving the cost of using this booklet. Also decide if you want to mail these booklets yourself or if you want to take advantage (if over 200 households) of our special \$1.50 per book mailing service that we can provide for you that will address, sort, bundle, and mail these booklets for you!

Note: For churches, place your order 4-8 weeks prior to your kick-off Sunday.

5. FOR CHURCHES—HAVE A KICK-OFF SUNDAY The week prior to the kick-off Sunday everyone should have received a mailed copy of the booklet. On the kick-off Sunday, preach a message on “Why Become A Generous Christian?”. Once you place your order, generosity sermon outlines, ideas, Scriptures, and illustrations are available at www.generouslife.info in written, audio, or video formats. **IMPORTANT NOTE TO PASTORS:** In this 40 day generosity emphasis, you do NOT need to have six weekly sermons on generosity. After the kick off sermon you can go back to your normal preaching schedule. The transforming power of this generosity emphasis is mainly accomplished because of the powerful influence of the daily Bible readings, weekly projects, discussion questions, and personal testimonies.

FOR CHRISTIAN NON-PROFIT MINISTRIES Send this booklet out as an appreciation gift to your current, past, or new donors. Or give this booklet out during personal donor calls and follow-up to find out how people have decided to support your ministry or special projects.

6. SCHEDULE TIME FOR GENEROSITY INTERVIEWS When it comes to inspiring generous giving and living there is nothing more powerful and life-changing than personal testimonies, stories or interviews. Ask people to personally volunteer or to recommend someone that could give a personal testimony or story related to one of the 40 Day booklet weekly discussion questions before the offering is taken. Or you can use one of the questions to conduct a short upfront interview before the offering. Line up giving stories or interviews for the 5 Sundays following the kick off Sunday.

7. (OPTIONAL) HAVE A SPECIAL COMMITMENT SUNDAY At the end of the 40 days, if you used financial commitment cards or pledge cards as part of this journey, have people turn them in during the service or mail them to the church. The next week, have a celebration Sunday and report on the results and celebrate God's goodness and grace for the increased giving your church or ministry will receive.

FREE Bonus Offer:
Get a copy of
“Guide to Increased Giving”
and a “Guide to Successful
Building Campaigns”
A \$20 value. Go to:
www.generouslife.info

ORDERING INFORMATION (You can receive a 90-Day Delayed Payment If You Order 25 Copies or More)

1-24 copies...\$6.99 each 25-50 copies.....\$5.99 each 51-100 copies.....\$5.49 each 101-199 copies....\$4.99 each
200-500 copies.....\$4.49 each 501-1000 copies.....\$3.99 each Over 1000 copies.....Custom quote & design

Note: There is a shipping/handling charge for each order. Personalized special bulk mailing services available for orders over 200 (\$1.50 per booklet).

To order: www.generouslife.info or call 1-800-444-2665 (Mon-Fri 9am-5pm, under 200 copies) or 1-866-935-5884 (over 200 copies)